



July 4-14, 2019

Greetings:

This year marks the 53rd Annual celebration of Lakeville's Panorama of Progress and on behalf of the Board of Directors and the entire Lakeville community, we invite and encourage your business or group to become a Pan-O-Prog Sponsor. Begun in 1967 and celebrated every year since, our festival has continued to grow and become one of the region's largest community celebrations. Much of our success can be attributed to the support and efforts of business leaders past and present such as yourselves.

**2019 is a very special year in our community. Lakeville VFW Post 210 is celebrating its 100<sup>th</sup> Anniversary and will be proudly adding a lot of excitement to this year's Pan-O-Prog celebration, including a large-scale traveling replica of the Vietnam Memorial Wall. Visit <https://lakevilleveterans.com/> for more details.**

Of course, Pan-O-Prog's most popular events, the Fourth of July celebration, Classic Car Cruise and Grand Parade will headline our festival and the Gold Star Amusements carnival will also return. The regular combined attendance of all events is estimated to be nearly 80,000 people. With the addition of the VFW events the 2019 combined attendance should be one for the record books.

Our Board, volunteers and vendors all take pride in providing a variety of events that entertain people of all ages. It is because of financial support from businesses like yours that this festival is considered one of the best in the state! We continue to tweak our sponsorship opportunities to provide not only great value and exposure, but also a direct tie-in to the success of our celebration. Please choose your level of commitment on the attached sponsorship sheet. Please return your sponsorship info no later than Friday, May 31, 2019.

*Your sponsorship support may be a tax-deductible advertising expense for your business. The form will serve as your receipt. If you would like to receive an invoice, please contact our treasurer, Patty Dexter, via email at [pdexter@lakevillemn.gov](mailto:pdexter@lakevillemn.gov) Thank you in advance for your consideration and support.*

Michael Jetchick  
Fund Raising Co-Chair  
612-718-9088

Diana Neameyer  
Fund Raising Co-Chair  
952-240-0525



## Sponsorship Sheet

Show your community support through the sponsorship program

**PLATINUM - \$5,000 and more**  
**GOLD - \$2,000 - \$4,999**  
**SILVER PLUS - \$1,500 - \$1,999**  
**SILVER - \$1,000 - \$1,499**  
**BRONZE PLUS - \$750 - \$999**  
**BRONZE - \$500 - \$749**  
**Supporting Sponsorship - \$200 - \$300**  
*See following pages for sponsorship details*

COMPANY Name: \_\_\_\_\_  
CONTACT Name: \_\_\_\_\_ PHONE: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
P.O. Box or Street City State Zip  
EMAIL ADDRESS: \_\_\_\_\_

**Please make your check payable to Pan-O-Prog**

Remit to: **Pan-O-Prog**  
**P.O. Box 105**  
**Lakeville, MN 55044** Amount Enclosed: \_\_\_\_\_

**Your Business Ad:** please check one

- I have enclosed ad from last year, with noted changes
- I am submitting my ad via email to [popspponsors@gmail.com](mailto:popspponsors@gmail.com)
- My new ad is attached to this form

Check here if you wish to have someone from the Pan-O-Prog committee contact you about Corporate volunteers or in-kind product opportunities.

**To ensure your space in the newspaper flyer, we must receive your ad and completed level of support info no later than Friday, May 31.**



**Please complete your level of support below**

**Platinum Corporate Sponsorship (\$5,000 and more) includes**

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (8 each)**
- ✓ **FREE Entry into Babe's Music Bar – (8 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (8 each)**
- ✓ **Commemorative Buttons (12 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**
- ✓ **Grand Parade Sponsorship – limited option**

In addition, you will receive our standard recognition package:

- **A 3.75" w x 6"h** full color ad featured on the pullout event calendar in the official Pan-O-Prog flyer that is distributed to local households and pickup locations.
- No charge business entry into the Grand Parade on Saturday, July 13th.  
 Check to request Parade entry. *Parade application form can be found at [www.panoprogram.org](http://www.panoprogram.org)*
- Miss Lakeville Scholarship Pageant sponsor. *Please notify us if you want to sponsor a queen contestant as more coordination/information is required.*
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on (**Please select one**)
  - An event advertisement in the official Pan-O-Prog flyer
  - Or** - on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

**Gold Corporate Sponsorship (\$2,000 - \$4,999) includes**

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (4 each)**
- ✓ **FREE Entry into Babe's Music Bar – (6 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (6 each)**
- ✓ **Commemorative Buttons (10 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**
- ✓ **Customized Sponsor Options Available**

In addition, you will receive our standard recognition package:

- **A 3.75" w x 6"h** full color ad featured on the pullout event calendar in the official Pan-O-Prog flyer that is distributed to local households and pickup locations.
- No charge business entry into the Grand Parade on Saturday, July 13<sup>th</sup>.  
 Check to request Parade entry. *Parade application form can be found at [www.panoprogram.org](http://www.panoprogram.org)*
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on (**Please select one**)
  - An event advertisement in the official Pan-O-Prog flyer
  - Or** – on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.



**Silver Plus Corporate Sponsorship (\$1,500-\$1,999) includes**

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (4 each)**
- ✓ **FREE Entry into Babe's Music Bar – (4 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (4 each)**
- ✓ **Commemorative Buttons (10 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**

In addition, you will receive our standard recognition package:

- **3.75" w x 3"h** full color ad featured on the pullout event calendar in the official Pan-O-Prog flyer that is distributed to local households and pickup locations.
- No charge business entry into the Grand Parade on Saturday, July 13<sup>th</sup>.
  - Check to request Parade entry. *Parade application form can be found at [www.panoprolog.org](http://www.panoprolog.org)*
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on (**Please select one**)
  - An event advertisement in the official Pan-O-Prog flyer
  - Or –** on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

**Silver Corporate Sponsorship (\$1,000-\$1,499) includes**

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (2 each)**
- ✓ **FREE Entry into Babe's Music Bar – (2 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (4 each)**
- ✓ **Commemorative Buttons (10 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**

In addition, you will receive our standard recognition package:

- **3.75" w x 3"h** full color ad featured on the pullout event calendar in the official Pan-O-Prog flyer that is distributed to local households and pickup locations.
- No charge business entry into the Grand Parade on Saturday, July 13<sup>th</sup>.
  - Check to request Parade entry. *Parade application form can be found at [www.panoprolog.org](http://www.panoprolog.org)*
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on (**Please select one**)
  - An event advertisement in the official Pan-O-Prog flyer
  - Or -** on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

Sponsors above will also receive additional exposure through our website, social media and additional signage located at events and throughout Downtown Lakeville. PLEASE NOTE: If choosing the Grand Parade Entry option on any of the above sponsorships you must fill out and return a Parade Application by June 1st.



**Bronze Plus Corporate Sponsorship (\$750-\$999) includes**

- ✓ **Carnival Sunday Day Pass (2 each)**
- ✓ **FREE Entry into Babe's Music Bar – (2 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (2 each)**
- ✓ **Commemorative Buttons (10 each)**

In addition, you will receive our standard recognition package:

- **3.25" w x 2"h black & white ad** featured in the official Pan-O-Prog flyer that is distributed to local households and pickup locations.
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Grand Parade entry or business name recognition: **(Please select one)**
  - No charge business entry into the Grand Parade on Saturday, July 13th. Parade application form can be found on our web-site [www.panoprogram.org](http://www.panoprogram.org)
  - Or** – Company name on an event advertisement in the official Pan-O-Prog flyer
  - Or** – Company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

**Bronze Corporate Sponsorship (\$500-\$749) includes**

- ✓ **Invite to a Sponsor Appreciation Party (2 each)**
- ✓ **6 Buttons upon request (please circle)**

In addition, you will receive our standard recognition package:

- **3.25" w x 2"h black & white ad** featured in the official Pan-O-Prog flyer that is distributed to local households and pickup locations.
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Grand Parade entry or business name recognition: **(Please select one)**
  - No charge business entry into the Grand Parade on Saturday, July 13th. Parade application form can be found on our web-site [www.panoprogram.org](http://www.panoprogram.org)
  - Or** – Company name on an event advertisement in the official Pan-O-Prog flyer
  - Or** – Company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

***\*PLEASE NOTE: If choosing the Grand Parade Entry option on any of the above sponsorships you must fill out and return a Parade Application by June 1st, 2019. Visit [www.panoprogram.org](http://www.panoprogram.org) for application.***

**Supporting Sponsorship (\$200.00 or \$300.00) includes**

Recognition advertisement in the official Pan-O-Prog flyer distributed to local households and pickup locations, and POP website listing

- 3 1/4" w x 2" h \$300
  - 3 1/4" w x 1 1/4" h \$200
- Ad is black & white.