



Greetings!

July of 2025 will mark the 59th celebration of Lakeville's Panorama of Progress! The 2025 festival runs from **July 5-13**, and we are gearing up for another amazing year.

On behalf of Team Pan-O-Prog and the entire Lakeville community, we are thankful for our generous sponsors who allow our volunteer team to create this festival, and we look forward to your valued participation in Pan-O-Prog 2025.

As our community grows and evolves, so too does Pan-O-Prog, with new entertainment and events that reflect our community.

The included brochure showcases multiple opportunities to sponsor, participate, and market your business throughout the festival. We are excited to present you with packages that bring value and exposure to your business in 2025, with no investment increase from 2024.

We are getting our sponsor information out sooner this year both via request from several of our sponsors and to ensure your organization has enough time to commit to a level by **March 31, 2025 - the deadline to receive your full sponsor benefits**. You may register to sponsor at PanoProg.org/sponsor.

Please reach out to our sponsorship team at sponsors@panoprogram.org with questions. Thank you for helping us make Pan-O-Prog one of the top festivals in the state!

TEAM PAN-O-PROG Sponsorship Team:

- Kristen Babcock
- Paul Jacobus
- Paul Kaus
- Leigha Knutson
- Tom Knutson
- Diana Neameyer