



July 4-15, 2018

Greetings:

This year marks the **52nd Annual** celebration of Lakeville's Panorama of Progress and on behalf of the Board of Directors and the entire Lakeville community, we invite and encourage your company to become a member of the Pan-O-Prog Sponsorship Group. Begun in 1967 and celebrated every year since, our festival has continued to grow and become one of the region's largest community celebrations. Today's success can be attributed to the efforts and support of business leaders of the past and present such as yourselves!

Of course Pan-O-Prog's most popular events, the Fourth of July celebration, Classic Car Cruise and the Grand Parade will continue to be crowd pleasers. The 2018 dates also allow us to have the Gold Star Amusements Carnival for 4 days. With a rich history as a quality community celebration, Pan-O-Prog now has over 60 events. The combined attendance of all events is estimated to be nearly 80,000 people. Our Board, volunteers and vendors all take pride in providing a variety of events that entertain people of all ages.

It is because of financial support from businesses like yours that this festival is considered one of the best in the state! We continue to tweak our sponsorship opportunities to provide not only great value and exposure, but also a direct tie-in to the success of our celebration. Please choose your level of commitment on the attached sponsorship sheet. Please return your sponsorship info no later than Friday, June 1, 2018.

Your sponsorship support may be a tax deductible advertising expense for your business. The form will serve as your receipt. If you would like to receive an invoice, please contact our treasurer, Patty Dexter, via email at pdexter@lakevillemn.gov Thank you in advance for your consideration and support.

Michael Jetchick
Fund Raising Co-Chair
952-846-2019

Diana Neameyer
Fund Raising Co-Chair
952-240-0525

Jaci Taylor
Fund Raising Co-Chair
612-423-4357



Sponsorship Sheet

Show your community support through the sponsorship program

PLATINUM - \$5,000 and more
GOLD - \$2,000 - \$4,999
SILVER PLUS - \$1,500 - \$1,999
SILVER - \$1,000 - \$1,499
BRONZE PLUS - \$750 - \$999
BRONZE - \$500 - \$749
Supporting Sponsorship - \$200 - \$300
See following pages for sponsorship details

COMPANY Name: _____
CONTACT Name: _____ PHONE: _____
ADDRESS: _____
P.O. Box or Street City State Zip
E-MAIL ADDRESS _____

Please make your check payable to Pan-O-Prog

Remit to: Pan-O-Prog
P.O. Box 105
Lakeville, MN 55044 Amount Enclosed: _____

Your Business Ad: please check one

- I have enclosed ad from last year, with noted changes
- I am submitting my ad via email to mike.jetchick@ecm-inc.com
- My new ad is attached to this form

Check here if you wish to have someone from the Pan-O-Prog committee contact you about Corporate volunteers or in-kind product opportunities, or you can email Krista Jech at krista.jech@ecm-inc.com for volunteer information.

To ensure your ad gets in the newspaper, we must receive your ad and completed level of support information no later than Friday, June 1.



Please complete your level of support below

Platinum Corporate Sponsorship (\$5,000 and more) includes

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (8 each)**
- ✓ **FREE Entry into Babe's Music Bar – (8 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (8 each)**
- ✓ **Commemorative Buttons (12 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**
- ✓ **Grand Parade Sponsorship option**

In addition you will receive our standard recognition package:

- **A 3.75" w x 6" h** full color ad featured on the pullout 2018 event calendar in the official Pan-O-Prog flyer that is distributed to approximately 45,000 households.
- No charge business entry into the Grand Parade* on Saturday, July 14th. Parade application form can be found on our web-site www.panoprolog.org
- Miss Lakeville Scholarship Pageant sponsor. *Please notify us if you want to sponsor a queen contestant as more coordination/information is required.*
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on **(Please select one)**
 - An event advertisement in the official Pan-O-Prog flyer
 - Or** - Your company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

Gold Corporate Sponsorship (\$2,000 - \$4,999) includes

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (4 each)**
- ✓ **FREE Entry into Babe's Music Bar – (6 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (6 each)**
- ✓ **Commemorative Buttons (10 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**
- ✓ **Customized Sponsor Options Available**

In addition you will receive our standard recognition package:

- **A 3.75" w x 6" h** full color ad featured on the pullout 2018 event calendar in the official Pan-O-Prog flyer that is distributed to approximately 45,000 households.
- No charge business entry into the Grand Parade* on Saturday, July 14th. Parade application form can be found on our web-site www.panoprolog.org
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on **(Please select one)**
 - An event advertisement in the official Pan-O-Prog flyer
 - Or** – your company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.



Silver Plus Corporate Sponsorship (\$1,500-\$1,999) includes

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (4 each)**
- ✓ **FREE Entry into Babe's Music Bar – (4 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (4 each)**
- ✓ **Commemorative Buttons (10 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**

In addition you will receive our standard recognition package:

- **3.75" w x 3" h** full color ad featured on the pullout 2018 event calendar in the official Pan-O-Prog flyer that is distributed to approximately 45,000 households.
- No charge business entry into the Grand Parade* on Saturday, July 14th. Parade application form can be found on our web-site www.panoprolog.org
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on **(Please select one)**
 - An event advertisement in the official Pan-O-Prog flyer
 - Or –** your company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

Silver Corporate Sponsorship (\$1,000-\$1,499) includes

- ✓ **Carnival 4 Day Unlimited Ride Wristbands (2 each)**
- ✓ **FREE Entry into Babe's Music Bar – (2 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (4 each)**
- ✓ **Commemorative Buttons (10 each)**
- ✓ **Volunteer T Shirt Sponsor Recognition**

In addition you will receive our standard recognition package:

- **3.75" w x 3" h** full color ad featured on the pullout 2018 event calendar in the official Pan-O-Prog flyer that is distributed to approximately 45,000 households.
- No charge business entry into the Grand Parade* on Saturday, July 14th. Parade application form can be found on our web-site www.panoprolog.org
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on **(Please select one)**
 - An event advertisement in the official Pan-O-Prog flyer
 - Or -** your company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

Sponsors above will also receive additional exposure through our website, social media and additional signage located at events and throughout Downtown Lakeville. *PLEASE NOTE: If choosing the Grand Parade Entry option on any of the above sponsorships you must fill out and return a Parade Application by June 1st.



Bronze Plus Corporate Sponsorship (\$750-\$999) includes

- ✓ **Carnival Sunday Day Pass (2 each)**
- ✓ **FREE Entry into Babe's Music Bar – (2 each) Fri or Sat**
- ✓ **Invite to a Sponsor Appreciation Party (2 each)**
- ✓ **Commemorative Buttons (10 each)**

In addition you will receive our standard recognition package:

- **3.25" w x 2" h black & white ad** featured in the official Pan-O-Prog flyer that is distributed to approximately 45,000 households.
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on (**Please select one**)
 - No charge business entry into the Grand Parade* on Saturday, July 14th. Parade application form can be found on our web-site www.panoprolog.org
 - Or** - An event advertisement in the official Pan-O-Prog flyer
 - Or** – your company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

Bronze Corporate Sponsorship (\$500-\$749) includes

- ✓ **Invite to a Sponsor Appreciation Party (2 each)**
- ✓ **6 Buttons upon request (please circle)**

In addition you will receive our standard recognition package:

- **3.25" w x 2" h black & white ad** featured in the official Pan-O-Prog flyer that is distributed to approximately 45,000 households.
- Your name will appear on our website and the front page of the official Pan-O-Prog flyer.
- Your company name will appear on (**Please select one**)
 - No charge business entry into the Grand Parade* on Saturday, July 14th. Parade application form can be found on our web-site www.panoprolog.org
 - Or** - An event advertisement in the official Pan-O-Prog flyer
 - Or** – your company name on the side of a parade float or on a banner which precedes a performing unit during the Grand Parade.

***PLEASE NOTE: If choosing the Grand Parade Entry option on any of the above sponsorships you must fill out and return a Parade Application by June 1st, 2018. Visit www.panoprolog.org for application.**

Supporting Sponsorship (\$200.00-\$300.00) includes

- Recognition advertisement in the official Pan-O-Prog flyer distributed to approximately 45,000 households.
 - 3 ¼" w x 2" h \$300
 - 3 ¼" w x 1 ¼" h \$200
Ad is black & white.